



# HP Financial Services

---

[HP Financial Services](#) – the leasing and life cycle asset management services division of HP – offers a full range of financial services solutions.

HP Financial Services makes it easy and economical for clients to deploy world-class technology in ways that meet their business needs, and also helps them manage the risk of dealing with older or surplus IT equipment.

HP Financial Services helps enterprise clients make the most of their technology investments. The company's [Financial Solutions Analysis](#) enables business leaders to evaluate the merits of competing IT investment approaches by analyzing the full spectrum of costs – including hardware, software, maintenance, training, energy, applications development, downtime and end-of-life disposition.

Upon completion of the analysis, HP Financial Services works closely with clients to develop and deploy a solution that provides maximum value for their IT investment dollars.

## **Global life cycle and portfolio management solutions**

HP Financial Services develops financial solutions that enhance clients' ability to implement IT infrastructures that meet their needs today – and into the future.

To take maximum advantage of new technologies clients need an investment strategy that frees up capital, provides financial flexibility and delivers outstanding results. By developing a financial architecture that supports – drives – the IT strategy, clients will achieve the best return on their capital, while reducing risk.

HP Financial Services helps clients develop long-term IT investment strategies that provide flexibility and agility as they evolve to the Instant-On Enterprise. Additionally, we can help them extract value from aging assets that no longer meet their needs. Whether clients are looking for immediate access capital to address an urgent need or a long-term approach to lifecycle asset management, HP Financial Services offers the requisite skills, insights and resources.

HP Financial Services clients range from small businesses to the largest

## Editorial Contact

Michael P. Cuno  
+1 908 898 4658  
[michael.cuno@hp.com](mailto:michael.cuno@hp.com)

HP Financial Services  
200 Connell Drive  
Suite 5000  
Berkeley Heights, NJ 07922  
[www.hp.com/hpfinancialservices](http://www.hp.com/hpfinancialservices)



global enterprises, as well as local, regional and national government agencies around the world. Clients include Aetna, Atlantic Health Systems, Canvera (India), Cober Printing, Coronation Dental Specialty Group (Canada), iSOFT Group (Australia), Maritz Inc., Metro Health, Mitel Networks Corp., Sanyo and Shinhan Bank (Korea).

HP Financial Services manages the entire life cycle process and can provide technology refreshes at appropriate intervals during the lease. The company also offers sale-leaseback capabilities.

### **Certified asset disposition capabilities**

HP Financial Services offers global asset disposition services to manage retirement of companies' IT assets in an environmentally sound fashion. HP Financial Services also offers industry-standard software and processes to overwrite disk drives and help safeguard data that may reside on drives or in memory.

Gartner Inc. has recognized HP as a "leader" in its North America Information Technology Asset Disposition (ITAD) Magic Quadrant Report.<sup>(1)</sup>

IDC has recognized HP as a certified IT Asset Disposal vendor, noting that clients can have confidence in the company's ability to safely and securely decommission IT assets they no longer need – whether made by HP or another manufacturer.<sup>(2)</sup>

More information about HP Financial Services is available at [www.hp.com/hpfinancialservices](http://www.hp.com/hpfinancialservices).

- (1) "Magic Quadrant for North America Information Technology Asset Disposition," Rob Schafer, Gartner, September 2010.
- (2) "2008 Assessment of U.S. IT Asset Disposal Service Providers," David Daoud and Joe Ferrantino, IDC, July 2008.

© 2011 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.