



Duncan Campbell

Vice President, Worldwide Marketing,
Converged Infrastructure, ESSN
Hewlett-Packard Company

Duncan Campbell is vice president of Worldwide Marketing for Converged Infrastructure in the Enterprise Storage, Servers and Networking (ESSN) organization at HP. In this role, Campbell is responsible for leading HP Converged Infrastructure enablement efforts with the geography teams, in addition to defining go-to-market programs and driving ESSN marketing for small and mid-size businesses.

Campbell brings more than 25 years of enterprise and midmarket marketing experience to this leadership team, with a proven track record spanning software, networking, services, PCs and systems, as well as channel and regional expertise.

Campbell also has served as vice president of Marketing for Adaptive Infrastructure and vice president of Total Care for HP's Technology Solutions Group (now Enterprise Business), as well as vice president of Marketing for HP StorageWorks. He was responsible for advancing the market position of HP's storage area network, network-attached storage, information life cycle management, nearline and storage management software offerings through both direct and indirect channels for small, midsize and enterprise customers.

Prior to HP, Campbell was vice president of Marketing and Business Development for First Virtual Communications, a world leader in integrated rich media communications solutions. He also served as the principal and a founding member of Adjunct Consulting, where he helped incubate a SAN-management-over-IP start-up and developed transformational business strategies for his other client companies.

Campbell holds an MBA from the Wharton School of the University of Pennsylvania and a bachelor of science in chemistry from the University of California at San Diego.

