



Sumeer Chandra

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Sumeer Chandra is vice president of Marketing and Strategy for HP's Graphic Solutions Business (GSB), with responsibility for leading the marketing function and establishing HP's brand and leadership position in the graphic arts industry.

Chandra also is responsible for strategy, market development and business planning for GSB. Prior to his current role, Sumeer was vice president of Strategy and Planning for the Imaging and Printing Group at HP. He previously served as director of Corporate Strategy at HP.

Prior to joining HP in 2006, Sumeer was a principal at The Boston Consulting Group, managing consulting assignments on strategy and operations for Fortune 500 companies in a variety of industries, with primary focus on technology, consumer and industrial goods. He also interned at Procter & Gamble, where he initiated business-development programs between Procter & Gamble and its retailers.

Sumeer has a bachelor's degree in Mechanical Engineering from the Indian Institute of Technology (IIT) in Madras, and an MBA in strategy, operations and finance from the Indian Institute of Management (IIM) in Ahmedabad.

