

HP Consulting Services Deliver Productivity, Mobility and Security Through New Workplace Solutions

Overview

Many packaged applications offer upgrades that deliver new functionality which can speed innovation. Unfortunately just loading the software is only a small portion of the overall modernization effort. It's not unusual for enterprises today to support thousands of applications concurrently with multiple interdependences. An upgrade or modernization of one application may cause another one to break. This is particularly evident in the desktop estate.

Simplified upgrades and maintenance

Some organizations have not made major changes to their client device operating systems in seven years or more, since moving to Microsoft Windows XP. With hundreds of millions of desktops in use, many enterprises have seen their application portfolio grow due to planned purchases, internal development and individual downloads not sanctioned by IT. The result is that many of these applications are incompatible with Microsoft Windows 7, others are obsolete or redundant, and some are not supported at all. This adds cost and complexity.

HP Application Transformation Services for Client Computing simplify client application portfolios and reduce costs by transforming the applications, or as part of a Windows 7 migration. HP's factory-style automated processes, built on Centers of Excellence worldwide, offer enterprises proven tools and methodologies to rationalize, modernize and extend their application portfolio. In addition, HP consulting can help organizations prepare for the onslaught of new devices, mobile platforms, and applications. The service contains: client application discovery, client application portfolio rationalization, client application compatibility testing and remediation, automated deployment process (ADP), client virtualization and education services.

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Enterprise benefits include:

- Increased productivity: Organizations can work faster by adopting the latest technologies including Windows 7 environments, mobile platforms and virtualized applications. Reduce risk with 95 percent "right first time" service level agreements when an application is deployed to run in Windows 7 or a virtualized model.
- Improved security: By virtualizing some applications, organizations can protect the integrity of their applications, regardless of location.

Private cloud for Microsoft Exchange

Many enterprises rely on Microsoft Exchange for business processes and policies, which include high-volume messaging, archiving, discovery, compliance and unified communications & collaboration (UC&C) solutions.

New <u>HP Exchange Services for Private Cloud</u> offer clients the flexibility of cloud on premise without the associated risks of a public cloud offering. By moving their messaging systems into the private cloud, clients can receive the latest benefits of Microsoft Exchange in a "pay per use" model with enterprise grade level performance and security—on premise, with HP hosted managed cloud services for Exchange, or in a hybrid delivery model.

Client benefits include:

- Greater business agility: Organizations can respond quicker to business needs and reduce costs by increasing or decreasing capacity and usage as needed.
- Increased control: The ability to measure Microsoft Exchange service usage for billing and chargeback allows IT to charge users for what they use. This "pay as you go" model empowers the other departments to gain more control of their expenses.
- Greater innovation: By automating routine, maintenance tasks, organizations can free resources to focus on strategic initiatives that drive enterprise innovation.

New HP Application Transformation Services for Client Computing and



Exchange Services for Private Cloud help organizations become <u>Instant-On Enterprises</u>, that serve customers, employees, partners and citizens with whatever they need, instantly.

Pricing and availability

These services will be available worldwide in May 2011. Pricing is based on client requirements.

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