



## Craig Nunes

Director, Marketing, HP Storage  
Hewlett-Packard Company

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Craig Nunes is director and head of Marketing for Storage at HP. Nunes returned to HP with the acquisition of 3PAR in September 2010.

As vice president of Worldwide Marketing at 3PAR, Nunes spent the last decade leading the company's product management, product marketing and corporate marketing activities. During this time, he developed a category focus on utility storage, differentiated the company's technology and grew awareness both domestically and internationally. Under Nunes' direction, 3PAR became a leader in storage for cloud computing.

Prior to 3PAR, Nunes worked as senior director of Product Marketing for HP's enterprise disk array business. His tenure at HP also included extensive contributions within the company's enterprise UNIX server business, including several years as director of Product Marketing for HP-UX servers.

Nunes holds BS and MS degrees from Stanford University and an MBA from the Wharton School of Business.

