



Jonathan Rende

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Jonathan Rende is vice president and general manager of the Application Transformation business, part of the Software organization at HP. In this position, Rende oversees planning, execution and strategic direction for the company's Application Lifecycle Management, Project and Application Portfolio, and Quality offerings and business initiatives.

Rende has focused across all product lines to help define an integrated application life cycle and transformation approach for the HP Software Portfolio.

Previously, Rende also drove Application Security initiatives, including leading two significant security acquisitions.

Rende has more than 20 years experience in the high-tech industry. He started at Mercury Interactive in 1997, prior to the HP acquisition, and managed the general testing products through 10 years of robust growth. During this tenure, he played a key role in elevating Mercury's testing solutions to where they are today widely recognized as the industry standard.

Prior to joining Mercury, Rende was in various product marketing roles at Informix software and software engineering at Lockheed Missiles & Space.

Rende has published articles on several industry topics ranging from the process of best practices for agile software delivery, web application performance, wireless testing and mobile computing.

Rende holds a Bachelor of Science in engineering from the University of California at Davis and an MBA from Santa Clara University.



