Matthew Morgan

Senior Director, Product and Solution Marketing, Applications, Software, Hewlett-Packard Company

Matthew Morgan is global senior director of Product and Solution Marketing for IT Performance Suite, Applications at HP. He leads the global marketing organization responsible for the Applications product family, including HP Application Lifecycle Management, HP Project and Portfolio Management, HP Quality Center, HP Performance Center, HP Application Portfolio Management and HP Service Virtualization.

Approximately 100,000 users across the globe currently use these solutions and virtually all Fortune 500 companies use them as their foundation for application transformation and modernization initiatives.

Morgan has 19 years of experience in the quality and application life cycle management industry. His tenure includes 10 years at Mercury Interactive, where he led worldwide Product Marketing for all quality management products.

In his time at Mercury, Morgan was instrumental in commercializing product solutions, including QuickTest Professional, Business Process Testing and Quality Center. Prior to Mercury, Morgan was chief marketing officer of Blueprint, where he spent four years leading worldwide Product and Corporate Marketing initiatives.

Morgan holds a bachelor's degree in computer science from the University of South Alabama.