

## Gerhard Abeska

Solutions Marketing Manager, Networking Hewlett-Packard Company

Gerhard Abeska is a solutions marketing manager for Networking at HP. He is responsible for developing networking solutions that address the specific needs of small and mid-market companies. In this role, Abeska interacts with other business units to develop mid-market solutions that include networking, servers and storage.

Abeska has been with HP for more than 14 years in various roles in marketing and sales. Previously, he gathered channel experience at Tech Data as well as MST GmbH, a local reseller company based in Munich, Germany.

Abeska holds a master's degree in social science and economics from Ludwig-Maximilians-University in Munich.

