

HP PC Backup Services

Overview

<u>HP PC Backup Services</u> (PCBS) is a new service designed to ensure midsize businesses and large enterprises have access to important data in the event of an outage, corrupted data or a lost or stolen PC.

Most businesses today have employees who store critical data on desktop and notebook PCs that are not backed up. Available through HP and HP channel partners, HP PCBS helps lower the risk of critical business data loss by automating daily backups on all updated files on employee PCs. The HP PCBS provides HP channel partners with a simple solution with no investment requirements in product or infrastructure to deliver the service.

Key features of the HP PCBS include:

- Incremental Backups: Stores only the changes since the last backup, including optimizing locally stored emails that provide more granular backup of messages that otherwise would be handled as a single file. This feature reduces the backup period and minimizes network traffic.
- <u>Self-service Restore</u>: Enables users to easily restore individual files or recreate an entire data set.
- Single Store: Reduces storage requirements through built-in data deduplication, which eliminates redundant storage of multiple copies.
- System Security: Protects critical data though built-in encryption technologies.

Clients access the HP PCBS through a desktop agent downloaded and installed on the PC. The agent allows files – including those that are open – to be compressed, encrypted and backed up securely over the internet to an HP data center, eliminating the need for CDs or external storage. After the initial backup, the agent minimizes storage costs and network traffic by automatically scheduling daily incremental backups to ensure

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only the data that has been modified is saved. Once a system has been backed up to the HP PCBS server, the client can use the agent to restore individual files or recreate an entire dataset.

HP also offers a client-installed and managed PC protection solution that, in addition to the features listed above, provides continuous protection to eliminate scheduled backups. The solution provides a local cache on the local hard drive, to which all changes are saved when the user is offline.

Pricing and availability

The HP PCBS is available today in the United States. The service is a usage-based utility sold by seat license and gigabytes retained. The single store feature produces up to a 4-to-1 ratio of the data retained, thus reducing storage requirements. Pricing begins at \$5.95 per month per seat license for a 2 gigabyte (GB) solution. (1)

(1) Estimated U.S. list prices. Actual prices may vary.

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