New HP ProLiant Servers Offer SMBs Seamless Performance

PALO ALTO, Calif., June 21, 2011– HP today announced it has expanded its ProLiant G7 portfolio with two new servers to support the specific technology requirements of small and midsize businesses (SMBs).

The HP ProLiant ML110 G7 and HP ProLiant DL120 G7 servers enable clients to achieve improved return on investment (ROI), speed application delivery and better utilize IT resources.

Designed for organizations with limited IT staff and resources, the new HP ProLiant G7 servers can be easily installed, provisioned and managed for seamless performance. Bringing enterprise-proven technologies to SMBs, the HP ProLiant ML110 G7 and HP ProLiant DL120 G7 are built on the HP ProLiant franchise – the industry-leading x86 server brand for 15 years.[1]

As a building block for SMBs to implement HP Converged Infrastructure, these new servers support a wide range of options, ensuring they can be configured for various budgets and application demands. Bringing enterprise-proven features to the SMB market, the new HP ProLiant G7 servers offer:

— Protection against data loss and unplanned system downtime with HP ProLiant Data Protection ECC memory that provides increased security and data backup.

— Increased data protection with HP Smart Array RAID that now offers expanded features for customers to securely run core applications.

— Improved administrator productivity and reduced server management costs with HP Integrated Lights-Out (iLO 3), an enterprise-class management solution now available across the full line of HP ProLiant G7 servers.

More powerful entry-level server at a reduced cost
The HP ProLiant ML110 G7 is an entry-level server with easy setup for

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growing businesses that have limited onsite IT support. Benefits include:

— Improved processor and memory capabilities that support a variety of business applications with the latest Intel® Xeon® Core™ i3 Pentium processors.

— Enhanced performance and improved energy efficiency with advanced power supply resources that reduce overall operational costs.

Increased performance for stringent business demands
For organizations seeking to scale up their technology infrastructure, the HP ProLiant DL120 G7 is an entry-level server for business demands such as web and edge-of-network applications. The DL120 G7 brings a wider range of application capabilities to growing SMB clients.

The HP ProLiant DL120 G7 enables SMBs to align resources toward growth and innovation with a server that offers:

— Increased performance with the latest generation of Intel Xeon E3 and Core i-3 processors. The HP ProLiant DL120 G7 is available with either two or four core processors.

— Improved scalability with two PCI-Express expansion slots tailored for long term investment with HP SAS host bus adapters (HBAs) and support for SAS hard disk drives.

Pricing and availability[2]
The HP ProLiant DL120 G7 and HP ProLiant ML110 G7 are currently available worldwide. The starting price for the HP ProLiant DL120 G7 is $793. The starting price for the HP ProLiant ML110 G7 is $710. Pricing may vary based on specific configurations.

HP Trade-in programs offer SMBs an affordable way to purchase new technology and ensure that outdated equipment is reused or recycled. Clients can trade in eligible Dell, Sun or IBM servers and receive up to 15 percent cash back on the net purchase price of selected models of new HP ProLiant servers, through September 30, 2011. Additional information is available at www.hp.com/go/tradein.

About HP

HP creates new possibilities for technology to have a meaningful impact on people, businesses, governments and society. The world's largest technology company, HP brings together a portfolio that spans printing, personal computing, software, services and IT infrastructure at the convergence of the cloud and connectivity, creating seamless, secure, context-aware experiences for a connected world. More information about HP (NYSE: HPQ) is available at http://www.hp.com.

(1)   IDC 1Q11 Worldwide Quarterly Server Tracker and HP.
(2)   Estimated U.S. street prices. Actual prices may vary.

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